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Press Release of the Northern German Seaports

## **German cruise destinations fly the flag at Seatrade Europe in Hamburg**

### **Four cruise locations present "Destination Germany" together**

Hamburg, August 28 – The international cruise industry will meet again this year from September 10 to 12 at Seatrade Europe – Cruise & River Cruise Convention in Hamburg. Numerous companies and destinations will be presenting themselves at the European trade fair for the cruise industry, cultivating contacts and developing new partnerships. Over 250 exhibitors and more than 3,500 visitors from over 90 countries are expected in Hall A4 of the Hamburg exhibition center. The accompanying three-day conference will highlight technological and infrastructural future trends in the industry under the motto "Future Forward." New this year is "Destination Discovery Friday," when up to 500 end customers will have the opportunity to visit the trade fair for the first time on September 12.

Four northern German cruise ports are represented at the joint "Destination Germany" stand. The main exhibitors at stand 330 are the port companies Cruise Gate Hamburg GmbH, Rostock Port GmbH, Seehafen Kiel GmbH & Co. KG, the Cuxhaven Tourism Association, and Hamburg Cruise Net e.V. Also at the stand are ten companies and organizations closely associated with the industry: Bakels Group, E. Breuninger GmbH & Co., E-L-S GmbH, JONGEN GmbH & Co. KG, PowerCon A/S, PWL Port Services GmbH & Co. KG, Sartori & Berger GmbH & Co. KG, vip hanse touring GmbH, visitBerlin Partnerhotels e.V., and Westfield Hamburg-Überseequartier. The exhibition stand reflects the diverse and innovative cruise destination that is Germany and offers participating exhibitors the opportunity to present themselves exclusively to international cruise lines and partners on 72 square meters of space.

Photos of the convention (credit: Hamburg Cruise Net) can be found [here](#) on September 10, 2025.

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